

## PART - A (SHORT ANSWER QUESTIONS)

S.No	Questions	Blooms Taxonomy Level	Course Outcome
<b>UNIT - I</b>			
1	<b>Define</b> intellectual property?	Knowledge	1
2	<b>Discuss</b> intellectual property rights?	Understand	1
3	<b>Discuss</b> condition of purchase a book and make photocopies of it and sell, Is it violation?	Understand	8
4	<b>Explain</b> with an example of why intellectual properties need to be protected?	Understand	4
5	<b>Describe</b> how monopoly nature of owner is controlled by Patent Trademark Organization?	Knowledge	4
6	<b>Describe</b> how long will patent protections for the invention for which application was filed on August 10 and patent was issued on January 28, 2003 last?	Knowledge	4
7	<b>Explain</b> how long will the copy right last if a novel written by Moby Dick in 1851 and died in 1891?	Understand	4
8	<b>Explain</b> how long will protections for the song composed by bala in 1982 last?	Understand	4
9	<b>Define</b> trademark?	Knowledge	1
10	<b>Define</b> service mark?	Knowledge	1
11	<b>Explain</b> united states trademark law from which time trademark is considered?	Understand	3
12	<b>Explain</b> the time validity for registered trademark?	Understand	3
13	<b>Explain</b> the additional period of protection with trademark renewal?	Understand	5
14	<b>Discuss</b> the protection time period for utility and plant patents?	Understand	2
15	<b>Explain</b> the protection time period for design patents?	Understand	11

S.No	Questions	Blooms Taxonomy Level	Course Outcome
16	<b>Define</b> Trade Secrets?	Knowledge	13
17	<b>Explain</b> which type of IPR is preferable for a Jewelry design item; design patent or copyright?	Understand	11
18	<b>Explain</b> significant changes to US intellectual property law from General Agreement on Tariffs and Trade (GATT)?	Apply	3
19	<b>Explain</b> the functions of united nations agency for promoting Intellectual property?	Understand	12
20	<b>Explain</b> Paris Convention?	Understand	4
<b>UNIT – II</b>			
1	<b>Explain</b> the purpose of Trademark?	Understand	3
2	<b>Define</b> goodwill?	Knowledge	2
3	<b>Explain</b> the origin function of trademark?	Understand	2
4	<b>Explain</b> the trademark rights arise in law of United states?	Understand	3
5	<b>Explain</b> the Quality guarantee in function of trademark?	Understand	5
6	<b>Explain</b> the Advertising function of trademark?	Understand	4
7	<b>Write</b> about the procedure for recognizing trademark in France?	Apply	4
8	<b>Define</b> the uses of acquisition of Trademark rights?	Knowledge	3
9	<b>Give</b> examples for acquisition of Trademark rights taken place?	Understand	4
10	<b>Explain</b> how protectable matter did rises and on what basis it is adopted?	Understand	4
11	<b>Define</b> evaluating trademark?	Knowledge	4
12	<b>Select</b> appropriate trademark?	Knowledge	5
13	<b>Evaluate</b> the trademark?	Analyze	3
14	<b>Explain</b> how the trademarks and service marks properly identified and used?	Understand	7
15	<b>Classify</b> the types of marks?	Understand	6
16	<b>Give</b> examples for trade mark selection?	Understand	7
17	<b>Write</b> about Indian Trade mark law?	Apply	7
18	<b>Write</b> the scope for searching the state trademark?	Apply	6
19	<b>Discuss</b> the conflicts of trademarks?	Understand	8
20	<b>Explain</b> the procedure for evaluating Trademark?	Understand	6
<b>UNIT – III</b>			
1	<b>Define</b> the law of copyrights?	Knowledge	6
2	<b>Write</b> the Fundamental of Copyrights laws was formulated	Apply	5
3	<b>Discuss</b> the originality of material in copyrights?	Understand	9
4	<b>Explain</b> the rights of reproduction in copy rights?	Understand	8
5	<b>Write</b> the procedure of ‘rights to perform the work publicly’ in copy rights?	Apply	5
6	<b>Explain</b> how the copy right ownership issues are solved?	Understand	9
7	<b>Explain</b> how the copy rights are registered?	Understand	9
8	<b>Discuss</b> the Foundation of patent law?	Understand	5
9	<b>Describe</b> the advantages of Law of patent?	Knowledge	9
10	<b>Illustrate</b> patent searching process?	Analyze	8
11	<b>Explain</b> how the ownership rights and transfers are taken place?	Understand	5
12	<b>Write</b> about the notice of copy right?	Apply	8
13	<b>Describe</b> about copy rights?	Knowledge	5
14	<b>Explain</b> how the patent searching process is taken place?	Understand	9
15	<b>Discuss</b> about copy rights?	Understand	9
16	<b>What</b> did you understand about Law of patents?	Understand	8
17	<b>Write</b> about the procedure for ‘the notice of the copy right’ is prepared?	Apply	7
18	<b>Define</b> the rights of ownership issues?	Knowledge	9
19	<b>Write</b> surplusage in Copyright Notice?	Apply	9

S.No	Questions	Blooms Taxonomy Level	Course Outcome
20	<b>Describe</b> the procedure restoration of Copyright is done?	Knowledge	8
<b>UNIT – IV</b>			
1	<b>Write</b> about Trade secrets?	Apply	9
2	<b>Explain</b> the determination of trade secrete status?	Understand	9
3	<b>Determine</b> the affect for misappropriations of trade secrets?	Apply	12
4	<b>Write</b> the procedure to be followed for protection for submission?	Apply	11
5	<b>Discuss</b> about trade secrets?	Understand	11
6	<b>Explain</b> liability for misappropriation of trade secrets?	Understand	12
7	<b>Discuss</b> about the protection for submission?	Understand	11
8	<b>Explain</b> defences to Trade Secret Misappropriation? Give to remedies for Misappropriation?	Understand	12
9	<b>Define</b> trade secret protection programs?	Knowledge	12
10	<b>Describe</b> trade secret protection program	Understand	12
11	<b>Explain</b> about the new developments in International Trade secrets law?	Understand	12
12	<b>Write</b> five physical protections in trade secret protection program?	Apply	12
13	<b>Write</b> four written agreements? Briefly explain them?	Apply	12
14	<b>Discuss</b> unfair competition?	Understand	12
15	<b>Discuss</b> about unfair competition act? When it came into existence?	Understand	12
16	<b>Describe</b> the unfair competition act is useful in the trademarks?	Understand	8
17	<b>Write</b> about two unfair competitions?	Apply	11
18	<b>Write</b> about misappropriation under unfair competition?	Apply	12
19	<b>What</b> is Right of Publicity?	Understand	12
20	<b>Discuss</b> about false advertising?	Understand	12
<b>UNIT – V</b>			
1	<b>Discuss</b> New Developments in Patent Law?	Understand	13
2	<b>Write</b> about International patent protection?	Apply	11
3	<b>Explain</b> how the International patent protection act is used?	Understand	10
4	<b>Discuss</b> about International Patent protection?	Understand	10
5	<b>Explain</b> about the Paris convention?	Understand	9
6	<b>When</b> did Paris convention established and for what?	Understand	9
7	<b>Explain</b> why the Paris convention is introduced?	Understand	9
8	<b>Explain</b> copy write law?	Understand	9
9	<b>Define</b> the copy write law is useful?	Knowledge	9
10	<b>Describe</b> the reasons for introducing copyright law?	Knowledge	8
11	<b>Explain</b> about intellectual property audit?	Understand	8
12	<b>Write</b> the duties of IP audit?	Apply	8
13	<b>Discuss</b> about the International trade mark Law?	Understand	8
14	<b>Discuss</b> about the International patent law?	Understand	8
15	<b>Describe</b> the advantages of International Patent law?	Knowledge	8
16	<b>Explain</b> trade secrets Law?	Understand	9
17	<b>Write</b> the advantages about trade secrets law?	Apply	9
18	<b>Discuss</b> why the trade secrets law is developed internationally?	Understand	9
19	<b>Explain</b> the patent law treaty?	Understand	9
20	<b>Discuss</b> about patent cooperation treaty?	Understand	9

## PART - B (LONG ANSWER QUESTIONS)

S? No	Questions	Blooms Taxonomy Level	Course Outcome
<b>UNIT – I</b>			
1	<b>Explain</b> different types of intellectual property in detail?	Understand	1
2	<b>Explain</b> the functions of international intellectual property organizations?	Understand	1
3	<b>Explain</b> the agencies and treaties of intellectual property?	Understand	8
4	<b>Describe</b> the importance of intellectual property rights?	Knowledge	4
5	<b>Describe</b> about IPR? Do you think this is useful rights for us? Explain	Knowledge	4
6	<b>Explain</b> about International Organizations, Agencies, and Treaties?	Understand	4
7	<b>Discuss</b> whether the following items would be protectable as trademarks, copyrights, patents, or trade secrets:  a) ‘Freeze You’ as the name of a new type of ice cream b) a company’s plans for its future business operations and possible mergers c) a new type of rose d) a new slogan to be used by Burger King e) a new novel by Toni Morrison	Understand	4
8	<b>Distinguish</b> between Trademark and Trade secrets?	Understand	4
9	<b>Explain</b> why agencies responsible for Intellectual Property Registration with any two examples?	Understand	1
10	<b>Describe</b> the importance of International organisation? When it was established?	Knowledge	1
11	<b>Explain</b> why the International Organization, Agencies and Treaties were established? Give any Five International agreements and treaties that affect Intellectual property?	Understand	3
12	<b>Explain</b> the reasons for increasing importance for Intellectual Property Rights?	Understand	3
13	<b>Explain</b> the International organizations, Agencies and treaties?	Understand	5
14	<b>Explain</b> Federal Registration of Trademarks?	Understand	2
15	<b>Describe</b> why Trade Secrets are necessary? How do they function?	Knowledge	5
16	<b>Explain</b> the functions of INTA, WIPO?	Knowledge	1
17	<b>Express</b> your views about the Intellectual Property Rights necessity for the countries?	Understand	1
18	<b>Explain</b> about patent?	Understand	8
19	<b>Explain</b> about different types of Intellectual property??	Understand	4
20	<b>Write</b> about the following terms: a) Trademark and Service marks b) Copyrights c) Patent d) Trade Secrets	Apply	4
<b>UNIT – II</b>			
1	<b>Explain</b> acquisition of trademark rights?	Understand	4
2	<b>Write</b> the procedure for Selecting and evaluating of trademark?	Apply	4
3	<b>Discuss</b> the functions of trademark?	Understand	1
4	<b>Describe</b> Protectable matter?	Knowledge	1
5	<b>Explain</b> trademark registration processes?	Understand	3
6	<b>Discuss</b> the method of protecting the prior-used trademarks in the system of acquisition-through-registration?	Understand	3
7	<b>Explain</b> the reasons for protecting trademarks in the system of acquisition?	Understand	5

S? No	Questions	Blooms Taxonomy Level	Course Outcome
8	<b>Discuss</b> new developments in Trademark Law? How do you avoid cyberspace trademark issues?	Understand	2
9	<b>Explain</b> how do you select and evaluate Trademark?	Understand	1
10	<b>Explain</b> about the process of Trademark?	Understand	1
11	<b>Explain</b> how the investigation is taken place in resolving conflicts?	Understand	8
12	<b>Explain</b> the methods used in preparing the application in Trademark registration?	Understand	4
13	<b>Explain</b> the Principal and Supplemental Registers?	Understand	4
14	<b>Write</b> the procedure of the trademark registration?	Apply	4
15	<b>Explain</b> the Post registration procedures?	Understand	4
16	<b>Discuss</b> about the advantages of Trademark use and compliance policies?	Knowledge	4
17	<b>Describe</b> the Procedure for transfer of ownership in Trademarks?	Understand	1
18	<b>Explain</b> about Inter partes and inter partes proceedings? What is the role of Inter partes?	Understand	1
19	<b>Explain</b> Infringement of Trademarks?	Understand	3
20	<b>Discuss</b> about the methods of preparing the Trademark application?	Understand	3
<b>UNIT – III</b>			
1	<b>Explain</b> about copyright Law and when it was founded?	Apply	6
2	<b>Discuss</b> about the Rights under the 1976 copyright act?	Understand	5
3	<b>Explain</b> the subject matter of copyright?	Understand	9
4	<b>Explain</b> the fundamental of Copyright Law?	Understand	8
5	<b>Define</b> the originality of material and how it is identified?	Knowledge	5
6	<b>Explain</b> the rights afforded by copyright law?	Understand	9
7	<b>Discuss</b> the rights of reproduction?	Understand	9
8	<b>Discuss</b> about “the rights to perform the work publicly” and explain it?	Understand	5
9	<b>Explain</b> copyright ownership issues?	Understand	9
10	<b>Explain</b> when the terminations of transfers of copyrights take place?	Understand	8
11	<b>Explain</b> when the duration of copyright act come into force?	Understand	5
12	<b>Explain</b> the procedure for fill the application and registration of copyright?	Understand	8
13	<b>Explain</b> the copyright notice and when it is issued?	Understand	5
14	<b>Discuss</b> about copyright infringement? Explain?	Understand	9
15	<b>Differentiate</b> Contributory Infringement and Vicarious Infringement?	Understand	9
16	<b>Discuss</b> about new developments in copyright law? What are they?	Understand	8
17	<b>Explain</b> the international copy right law?	Understand	7
18	<b>Define</b> Patentability? Explain the utility of patents?	Knowledge	9
19	<b>Write</b> about the need of patent searching? Explain?	Apply	9
20	<b>Explain</b> the process of the Patent Application?	Understand	8
<b>UNIT – IV</b>			
1	<b>Define</b> Trade Secrets Law? Explain about Trade Secrets Law?	Knowledge	13
2	<b>Explain</b> the liability for misappropriation of trade secrets?	Understand	11
3	<b>Illustrate</b> Trade Secret Litigation?	Understand	10
4	<b>Discuss</b> about trade secret protection programs? Explain?	Understand	10
5	<b>Write</b> about new development in International trade secrets law? What are they?	Apply	9
6	<b>Explain</b> about unfair competition? Write its types?	Understand	9
7	<b>Discuss</b> right of publicity? Explain?	Understand	9
8	<b>Discuss</b> Misappropriation in Trade Secrets and how the Right of Publicity help in misappropriation?	Understand	9
9	<b>Discuss</b> whether the New Developments in the Right of Publicity is necessary, if so in what way?	Understand	9

S? No	Questions	Blooms Taxonomy Level	Course Outcome
10	<b>Explain</b> false advertising with examples?	Understand	8
11	<b>Discuss</b> about the regulations taken by the Federal Trade Commission?	Understand	8
12	<b>Define</b> product disparagement? Explain them	Knowledge	8
13	<b>Explain</b> how the infringement of trade dress is involved in trade mark?	Understand	8
14	<b>Describe</b> defences to secret misappropriation?	Knowledge	8
15	<b>Explain</b> about the remedies for misappropriation in Trade Secrets?	Understand	8
16	<b>Discuss</b> about trade secret litigation?	Understand	9
17	<b>List</b> out the new developments in International Trade Secrets?	Knowledge	9
18	<b>Explain</b> the liability for misappropriation of trade secrets taken place?	Understand	9
19	<b>Describe</b> the determination of trade secret status?	Knowledge	9
20	<b>Explain</b> the product disparagement in unfair competition?	Understand	9
<b>UNIT – V</b>			
1	<b>Explain</b> about the new developments in Trademark law?	Understand	12
2	<b>Discuss</b> how do you protect a domain name? Explain the precautionary steps to be taken for protecting domain name in trademark?	Understand	12
3	<b>Explain</b> how the cyber crime can control in trademark? How you hyperlink?	Understand	12
4	<b>Explain</b> cybersquatters and the Anticybersquatting consumer Protection Act?	Understand	12
5	<b>Discuss</b> new development in protecting copyright law? What are they? Explain?	Understand	12
6	<b>Explain</b> how a copyright protection is overcoming the cyber crime?	Understand	12
7	Describe about copyright protection act? How the copyright protection for automated database is processed?	Knowledge	13
8	<b>Explain</b> copyright in the electronic age?	Understand	11
9	<b>Describe</b> the digital millennium copyright act?	Knowledge	13
10	<b>Explain</b> the new developments in copyright and recent developments in copyright law?	Understand	13
11	<b>Define</b> Vessel Hull protection? How it is useful in copyrights act?	Knowledge	13
12	<b>Explain</b> semiconductor chip protection?	Understand	
13	<b>Discuss</b> new developments in international patent law? How can you analyze them?	Understand	13
14	<b>Explain</b> the International patent protection?	Understand	13
15	<b>Discuss</b> about patent cooperation treaty?	Understand	13
16	<b>Discuss</b> about European patent organization and what are its duties?	Understand	13
17	<b>Explain</b> about patent law treaty with suitable examples?	Understand	13
18	<b>Discuss</b> new developments in trade secrets law?	Understand	13
19	<b>Discuss</b> about international developments in trade secrets law?	Understand	13
20	<b>Discuss</b> about intellectual property audits?	Understand	13

## PART - C (ANALYTICAL QUESTIONS)

S? No	Questions	Blooms Taxonomy Level	Course Outcome
<b>UNIT – I</b>			
1	<b>Categories</b> whether the following items would be protectable as trademark, Copyrights, Patents or Trade Secrets:  a) a vacuum cleaner (the name of a new type of ice cream) b) a company’s plans for its future business operations and possible mergers c) a new type of rose d) a new slogan to be used by Burger King e) a new novel by Toni Morrison	Apply	1
2	<b>Analyze</b> Mc Donald’s Corporation has filed a trademark application for MCMAGIC MIXERS for new condiment blends, will the mark is protectable if so explain?	Analyze	1
3	<b>Discriminate</b> types of copyrights in cinema autography in India?	Understand	8
4	<b>Estimate</b> the time period for the protection of son “Allentown” was composed Billy Joel in 1982?	Analyze	4
5	<b>Calculate</b> the loss occurred to the US for infringement in IP and counterfeiting of goods and piracy	Analyze	4
<b>UNIT – II</b>			
1	<b>Devise</b> an application for registration of different types of marks in PTO and an Indian IPR organization?	Understand	3
2	<b>Distinguish</b> the register mark AVALON BAY PERFUME and AVALAR BAY PERFUME? Discuss whether the marks are confusingly similar and will they accepted by the PTO, explain?	Knowledge	2
3	<b>Illustrate</b> the basis for filling application and methods of use with appropriate acts	Analyze	2
4	<b>Describe</b> the type of specimen that would support use of the following marks: PLAYROOM (for child care center services) AQUARIUM (for restaurant services)	Understand	3
5	<b>Explain</b> if an application for INTEGRA COMPUTER SERVICES (for computer consulting services) is refused registration on the basis that the mark is merely descriptive, how the applicant should respond?	Understand	5
<b>UNIT – III</b>			
1	<b>Classify</b> the following as likely copyrightable or not copyrightable: a) a live broadcast of a radio program; b) a speech written for the secretary of defence; c) the artwork for the cover of a CD; d) a new method of calculating the value of business	Analyze	6
2	<b>Analyze</b> a highly stylized electric mixer be copyrightable? Discuss?	Understand	5
3	<b>Analyze</b> if two artists each paint an oil painting of Niagara Falls, which painting receives copyrights protection? Discuss?	Understand	9
4	<b>Describe</b> the principles governing while a purchased book is later sold to others?	Knowledge	8
5	<b>Explain</b> the violation of copyrights in dramatic performances on television channels and cinema autography?	Knowledge	5
<b>UNIT – IV</b>			
1	<b>Explain</b> the action taken by PepsiCo? On a competitor selling another type of cola beverage in Pepsi bottles?	Knowledge	11



S? No	Questions	Blooms Taxonomy Level	Course Outcome
2	<b>Discuss</b> what type of trademark dilution is involved for each of the following: a) Nestle pens; b) Lexus photocopiers c) Mattel's Head Shop (for a shop selling drug paraphernalia)	Knowledge	13
3	<b>Classify</b> the liability for misappropriation of trade secrets?	Analyze	10
4	<b>Explain</b> different types of remedies for misappropriation from a court?	Knowledge	10
5	<b>Discuss</b> the remedies for Mr?Woods for using his photograph in the following: a) an advertisements for golf clubs b) a new story about young golfers; and c) an advertisement for pizza	Understand	9
<b>UNIT – V</b>			
1	Explain new developments in the copyright protection for following: a) Computer programs b) Video games c) Piracy of software	Analyze	12
2	<b>Describe</b> the new development in patent law relating for the: a) Business method b) Software patents c) Biotechnology patents	Understand	12
3	<b>Illustrate</b> the importance of IP audit in different business organisation?	Knowledge	12
4	<b>Explain</b> the practical aspects of IP audits and process of conducting audit?	Knowledge	12
5	<b>Distinguish</b> International trademark law and copy right law?	Understand	12